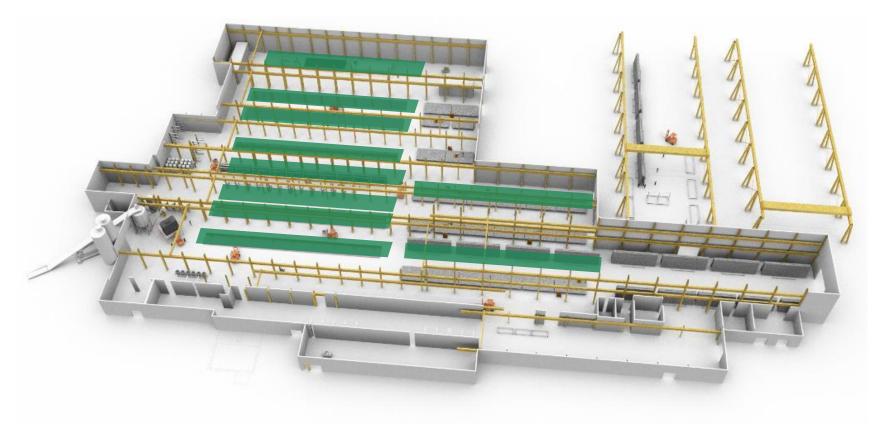


Sustainable Solutions.
Unlimited Options.
Innovative Design.



World-Class Hazleton, PA Production Facility



PRODUCTION LINES 10
SQ FT PER LINE PER DAY 2,362
SQ FT PER DAY 23,620
DAYS PER WEEK 5
SQ FT PER WEEK 118,100
WEEKS PER YEAR 50
MAX ANNUAL SQ FT 5,905,000



A Facility Built for You



10 production lines meet any schedule, volume, and production.



Pennsylvania-skilled labor delivers quality-controlled craftsmanship



National delivery capabilities with facility accessible to 33% of U.S. GDP within 3-hour drive.



Rail and surface access assures delivery deadlines.



Year-round climate-controlled manufacturing to deliver any spec.



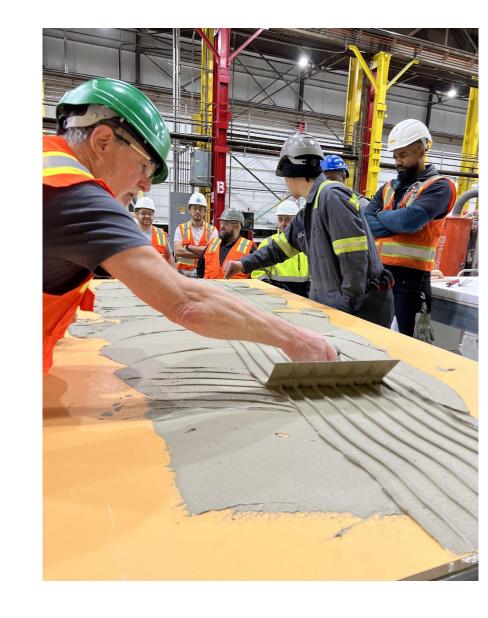
Fully tested, engineered, and code compliant



Why Exceler

We deliver high-quality, lightweight, sustainable building systems.

- Cladding Panels
- Structural Panels
- Complete Building Systems



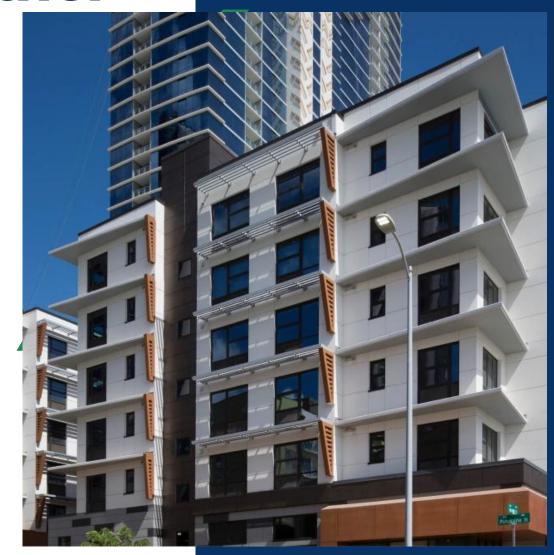


Premier Product Partner





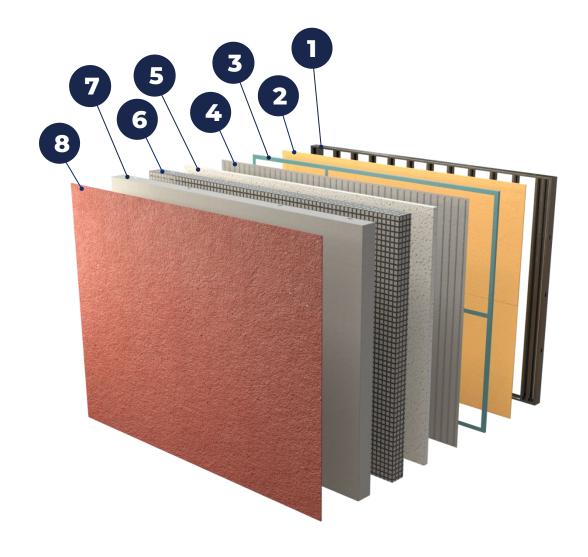
- Over 50 years of industry experience
- 40+ years of research and development in product technology
- Industry leader in Exterior Insulation and Finish Systems (EIFS)
- Over 500,000 projects completed
- ISO certified in U.S. and Canadian markets
- Over 4,000 installers nationwide





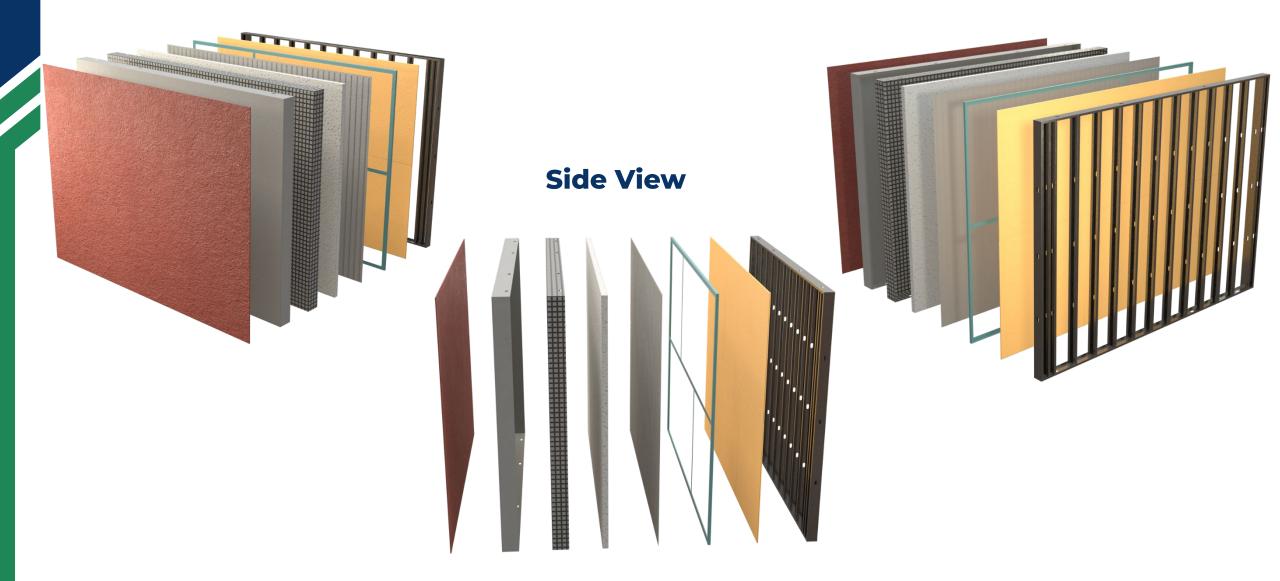
Our Product

- 1. **Steel Frame:** Cold form steel studs. 20-14 gauge. Structurally tailored to region
- Sheathing: 4' x 8' sheets. Significantly improves fire rating.
 Provides structure for the subsequent layers.
 +Vapor Barrier: Nonporous and moisture resistant coating.
 Prevents water damage to previous layers.
- **3. Sealant:** Thin coat over breaks and holes in vapor barrier (2). Water-tight seal prevents damage to sheathing (2) and frame (1).
- **4.** Adhesive Spacing Layer: Thin layer of cementitious base coat. Troweled adhesive beads allow for spacing and adhesion between base coat and EPS foam (5).
- **5. EPS Foam:** Thermal insulation. Lightweight, strong, affordable, energy efficient. Resistant to mold. Long-lasting R-value.
- **6. Embedded Mesh Layer:** High-durability mesh embedded in a base coat layer. Covers face and outer edges of panel. Adds structural strength and locks previous layers together.
- **7. Base Coat:** Outer finish underlayment that fully embeds mesh (6). Acts as reveal material or adhesive for finishes (8).
- **8. Finish:** Large catalog of textures, patterns, and colors. Matte, semigloss, glossy, and metallic lusters. Custom finishes possible.





Front View Back View

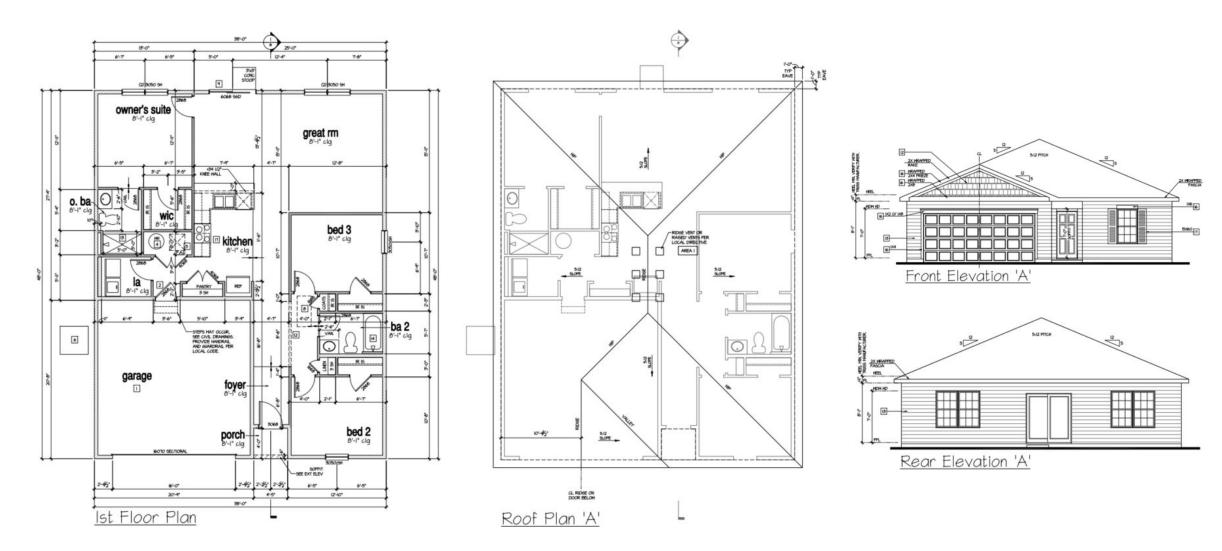




Residential Process Example

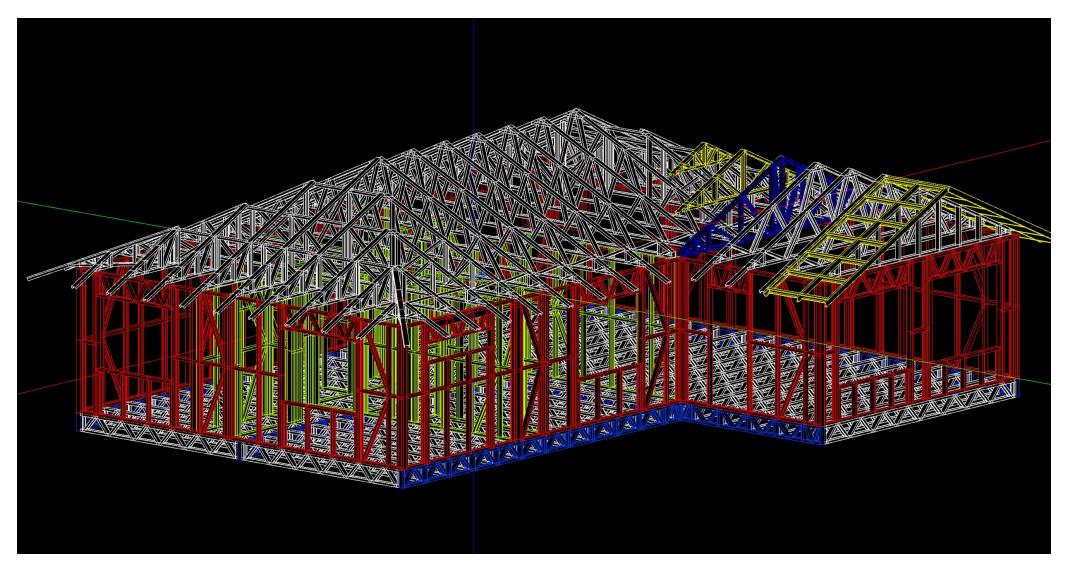


Receive Plans From Client





Re-engineer Into Panelized System





Finished Product

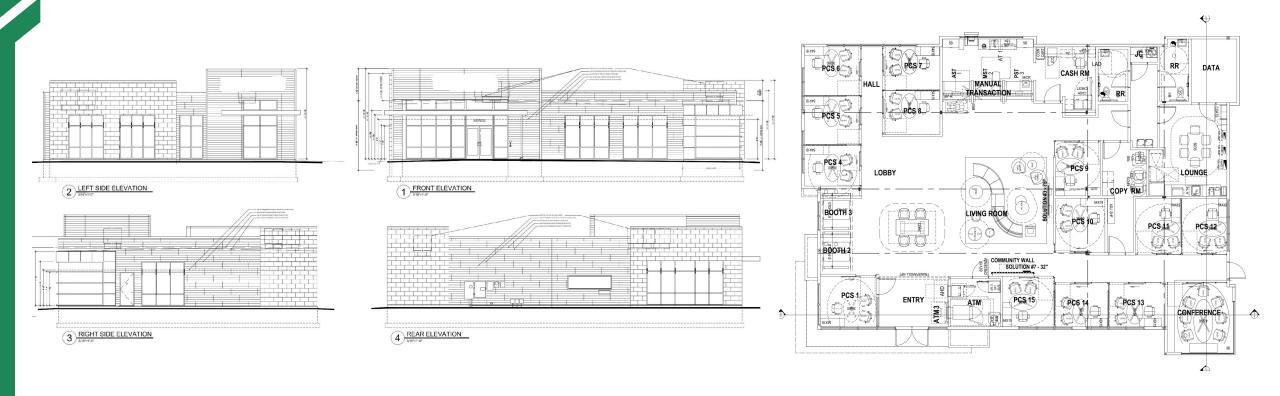




Commercial Process Example

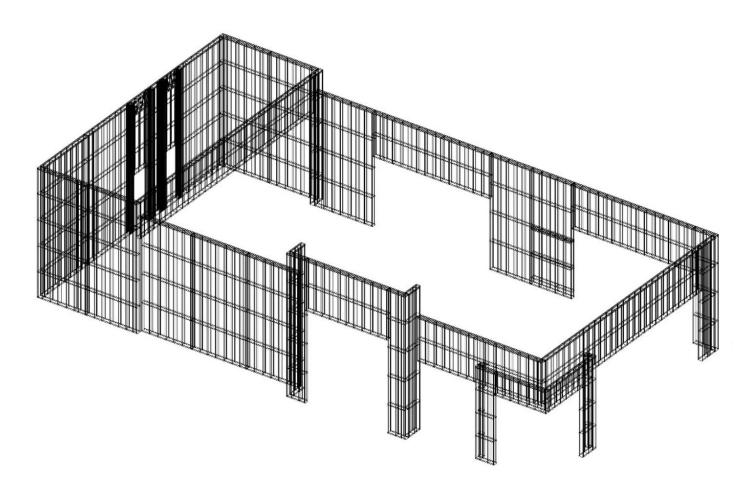


Receive Plans





Commercial Structural Design: Same Process





Finished Product











Panel Installation







Willseal PF100 & PF200

Willseal Description: Willseal is a high-density polyurethane foam that is impregnated with flame retardant, UV stable acrylic resin, and an integral silicone seal barrier, which is protected by the foam core

- Sealant System: Pre-Compressed water and air-tight foam sealant system for prefabricated applications
- Primary Use: Willseal is meant to be used as the primary external seal in panelized construction
- Durable: Willseal will not degrade, nor corrode with any typical construction products
- Sustainable: Willseal meets or exceeds requirements for IBC testing. Comprised of Low-Emitting Materials – Adhesives and Sealants (LEED Credit 4.1)
- Color Match: Willseal PF 200 allows us to color match exterior "beauty bead" caulk detail to your exterior finish











Our Panel Benefits



Faster Construction Time

Faster ROI on new construction and compressed revenue interruption on renovation.



Impervious and Weather-Resilient

To protect from the elements and maximize performance.



Stronger, More Durable

Designed for maximum durability surpassing competing systems.



Energy-Efficient

Optimal energy, insulation and thermal performance.



Lower Cost

Range of solutions fits any budget while reducing cost of ownership, operation and maintenance.



Sustainable

Meeting Net Zero, Passive House and other green building standards. 90% less construction waste.



Unlimited Design Options

Any color and finish to meet your building aesthetic.



One Point of Contact

Backed by industry-leading system warranties available through a single point of contact.



State-of-the-Art Testing Facility

Available to partner fabricators; consulting, engineering and architectural firms; building management companies; building owners; and building science institutions.

Types of testing:

- Research & Development Evaluation of products and systems
- Project-Specific Validate feasibility of project- specific design and establish ideal sequence of installation and QA/QC protocol for the job site.
- **Full Wall Assembly** Wall components from façade to interior sheathing tested together as a complete system for air and water resistance.
- Critical Details Evaluation of critical connection points between air/vapor building protection systems, facade anchors, roof-to-wall tie ins, foundation-to-wall tie-ins, corners, window-to-wall interfaces, penetrations and dynamic joint testing.

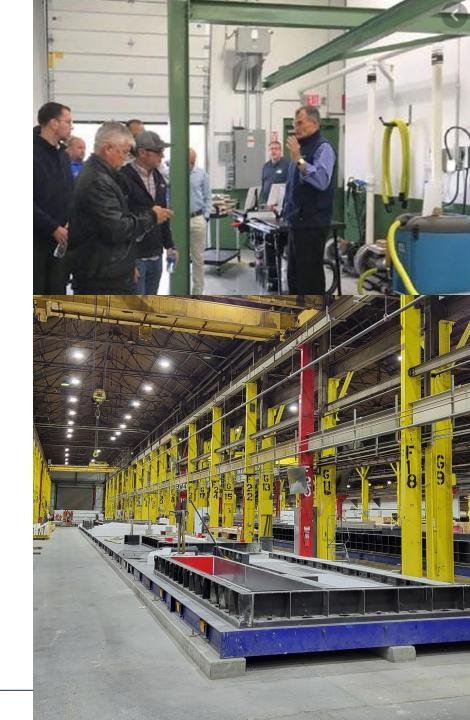




Verified 3rd Party Testing

Accredited third-party test facility with additional lab testing available

- ASTM E72* Strength test of panels for building construction
- ASTM E283 Air infiltration
- ASTM E330 Uniform load deflection/Uniform load structural
- ASTM E331 Uniform static pressure-resistance to driving rain
- ASTM E547 Cyclic static pressure-resistance to driving rain
- **ASTM E2357** Air leakage of air barrier assemblies
- AAMA 101 All testing specified for aluminum, (NAFS) PVC and wood windows and glass doors
- **IBC 1403.2** Weather protection

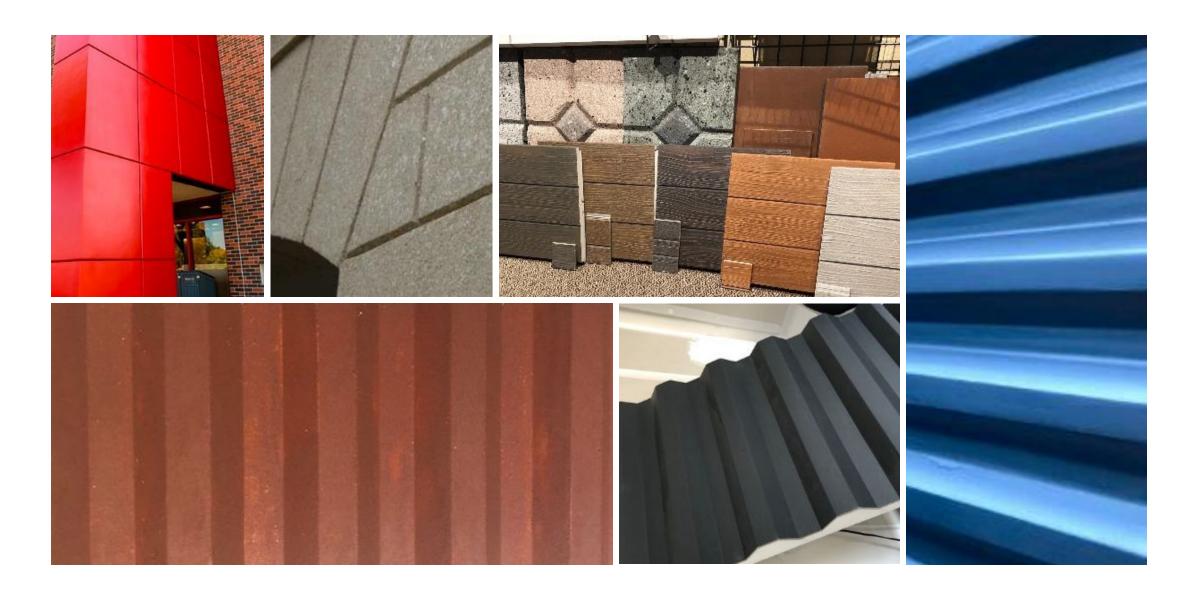




Unlimited Design Options

Colors, Textures, and Finishes







Finish Options

Texture Series/Stone Series



FINESSE



SANDPEBBLE



FREESTYLE



LYMESTONE



QUARZPUTZ



TERRANEO



AMERISTONE



TIBUR STONE

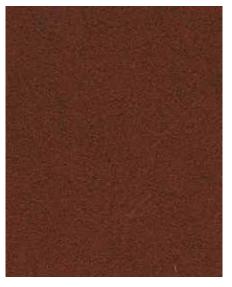


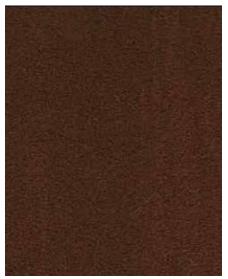
Finish Options

Wood and Metal Series











REFLECTIT SMOOTH AND TEXTURED

FERROS TROWELED AND DRIP EFFECT

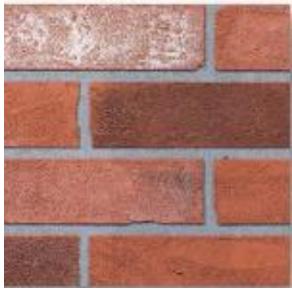
WOOD GRAIN

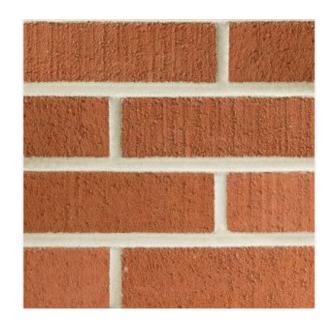


Finish Options

Masonry Series









Custom Brick

New Brick



Final Thoughts: Why Exceler

- Speed construction or restoration
- Simplify installation
- Extend the construction season
- A single-source building envelope
- More sustainable structures
- Comfortable occupants
- Satisfied contractors
- Improved owner ROI





Questions?

